

Workshops

Week 1: Entity Formation(G)

Office hours May 20 12 pm/1 pm

Come learn about different entities (LLC, s-corporation, sole proprietorship, etc.) and business structures. This class will break down what things you should consider when deciding what kind of entity is best for your small business.

Week 2: Business Planning

Office hours May 27 12 pm/1 pm

This week our small business expert will break down how to write a successful business plan. Small business experts will provide tips and tricks on business planning for entrepreneurs in the beginning stages of their business.

Week 3: Branding in the Age of Social Media

Office hours June 3 12 pm/1 pm

Learn from marketing and branding experts on how to market your business and business products in the age of Twitter, Instagram, TikTok and Facebook.

Week 4: Doing Business Online(G)

Office hours June 10 12 pm/1 pm

This week we will break down the legal aspects of doing business online. Legal experts will provide information on some of the legal considerations for doing safe and effective business online.

Week 5: Contracts(G)

Office hours June 17 12 pm/1 pm

This week we will talk about contracts and provide some resources to turn to once you start the contract drafting process.

Week 6: Fundraising/Crowdfunding(G)

Office hours June 24 12 pm/1 pm

Legal experts will speak about different types of fundraising including crowdfunding. This class will break down the different options on how to raise capital as a small business owner.

Week 7: How to Get a Loan

Office hours July 1 12 pm/1 pm

Small business experts will help entrepreneurs understand how to apply for and get a loan.

Week 8: Accounting 101

Office hours July 8 12 pm/1 pm

Our expert accounting partners will breakdown how to handle book keeping and other finance matters.

Week 9: Selling Online

Office hours July 15 12 pm/1 pm

This class will focus on the ins and outs of selling online as a small business. Small business experts will discuss how to build an ecommerce store while breaking down the different platforms available to small business owners.